

VIP  
VIP  
VIP  
VIP  
VIP  
VIP  
VIP  
VIP



Here's what being a  
Club Benson & Hedges VIP  
does for you!

Use your VIP Card for 10 FREE minutes of long  
distance calling.

Your VIP Card also gives you discounts at these  
participating retailers:

**DR. WAX RECORDS**

5210 South Morgan Avenue  
Specializing in soul, reggae  
and jazz  
\$1.00 off all new and used CDs

**TONY'S SPORTS**

2141 North Riverside Road  
For the coolest in gear  
and offerings  
20% off all non-sale merchandise

**BUG FACTORY**

7218 South Cottage Grove  
The Bug Factory is your favorite  
urban specialty clothing store.  
10% off all non-sale merchandise



100% "tar," 1.1 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Smoking  
Causes Lung Cancer, Heart Disease,  
Emphysema, And May Complicate Pregnancy**

The coupon within a Club Benson & Hedges VIP is  
a 20% discount redeemable on Club Benson & Hedges instant redemption of  
The Open when available and purchased at The Open!

The coupon within a Club Benson & Hedges VIP is a 20%  
discount on new Club Benson & Hedges instant redemption of  
The Golden Club when available and purchased at The Golden Club!

The coupon within a Club Benson & Hedges VIP is  
a 20% discount on new Club Benson & Hedges instant redemption of  
Cable News when available and purchased at Cable News!

The coupon within a Club Benson & Hedges VIP is  
a 20% discount on new Club Benson & Hedges instant redemption of  
Park West when available and purchased at Park West!

CHICAGO TRI-FOLD (5-FOLD)  
POS# 79082-A3

